



# Press Release

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## **IBC 2009: CLIPSTER® R3D, 3D DCP and 3G**

**At booth 7.E21, DVS launches its latest solutions. CLIPSTER's 3<sup>rd</sup> Generation enables 3D DCI Mastering in the third dimension. Real-time RED™ workflows play another key role in CLIPSTER®. With its 3 Gigabit SDI, CLIPSTER® once again leads the pack.**

Hanover/Amsterdam. Visitors to the DVS booth will experience the real-time processing of RED™ data with the third generation of CLIPSTER®. The integrated hardware enables decoding and debayering of both RED™ RAW as well as other RAW formats up to full quality 4K in 12 bit RGB mode. All of CLIPSTER's real-time effects can be used up to 4K. The DI workstation generates digital deliverables in high speed, enables conforming of RED™ data and provides complete camera parameter settings for adjustment at any time.

CLIPSTER®, the DVS flagship, makes DCI Mastering in the third dimension a breeze. 3D projects as specified by the DCI are processed in CLIPSTER®, by merging left eye and right eye image data together and creating a stereoscopic video track in the timeline that can be edited as regular video material. CLIPSTER® also has the ability to create 3D DCPs in high speed.

Another new feature for DCI is CLIPSTER's enhancement for easy subtitling. Without a player or projector, users gain instant quality control; subtitles are emulated in the DCP and presented immediately. Viewing the subtitles right away is a huge time-saver granting users the ability to check the DCP's synchronization and accuracy. Moreover, the subtitles can be arranged in one track.

CLIPSTER's extensive feature set includes high-speed 3 Gb/s SDI output. Users can play out and record 1080p material through a single-link signal, eliminating the need for an additional cable. The

DI workstation is capable of high-speed batch exporting of common compressed codecs such as Avid DNxHD®.

Bernhard Reitz, Head of Product Management at DVS: "DVS values its client's needs and always responds with real-time solutions. With CLIPSTER® we fulfill the requirements of high speed, real-time support of nearly all current formats and RAW data. At this year's IBC we're proud to present the 3rd Generation of our flagship with an extensive, cutting-edge feature set."

**About DVS:** DVS is a leading manufacturer of high-quality hardware and software for the digital film and video post production, broadcast, presentation and event markets. DVS applications span the areas of R&D, production of popular TV series and Hollywood blockbusters, and enable 4K films for Digital Cinema. With over twenty years of experience in the professional video industry, DVS has cultivated a "passion for perfection," and continues to develop revolutionary systems for customized, flexible, high-performance workflows.

DVS was the first company in the world to make real-time 4K processing possible. CLIPSTER®, DVS's flagship product, has won several prestigious awards, including this year's NAB Post Picks Award. At the BANFF World Television Festival, DVS was honored with the 2009 Deluxe Outstanding Technical Achievement Award.

Headquartered in Hanover (Germany) and Los Angeles (USA), DVS also has branch offices in Miami (USA), Paris (France), and Singapore. [www.dvs.de](http://www.dvs.de)

28 lines / 2.300 keys

### **Caption: (CLIPSTER®)**

At IBC 2009 DVS will present real-time RED workflows with CLIPSTER®. (Photo: DVS)