



Press Release

DVS Digital Video Systems AG

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BIRTV 2009: DVS presents RED™ workflows in real time

DVS demonstrates cutting-edge post production workflows with CLIPSTER® at BIRTV 2009. The DI workstation supports real-time processing of RED™ material as well as stereoscopic 3D DCI Mastering.

Hanover/Beijing. At BIRTV, DVS presents its flagship product CLIPSTER®, allowing for an extended range of applications in post production, film and broadcast markets. Visitors to booth 8b10 will experience real time RED™ workflows as well as stereoscopic 3D DCI Mastering.

DVS's revolutionary real-time RED™ workflow allows for decoding and debayering of RED RAW files in full quality at 4K 12 bit RGB mode. R3D™ data can be directly displayed, edited in the timeline and played out in parallel in 4K. For NLE systems all REDCODE™ RAW files can be converted into Avid DNxHD® in high speed.

CLIPSTER's conforming tool manages high-resolution RED™ content via an offline EDL, ALE, FCP XML or cutlist. RED™ metadata are completely integrated in the conforming process. A split screen can be used to compare 4K RAW 12 bit material with the offline proxies.

In addition, DCI Mastering for 3D projects will be showcased at BIRTV. CLIPSTER® converts stereoscopic film data to Digital Cinema Packages (DCP) in real time. All the steps for stereoscopic DCI Mastering, including encoding and MXF wrapping, can be performed quickly and easily via the CLIPSTER® DCI Mastering Wizard.

Users can easily conform stereoscopic material by dropping the EDL for left and right eye directly into

the CLIPSTER® timeline. Both tracks can be merged together into one stereoscopic video track that can be edited as regular video material.

Eric Augereau, DVS Sales Director APAC: "We are looking forward to presenting the versatile possibilities of CLIPSTER® at BIRTV. At our booth, visitors will learn how to realize future-proof workflows easily, fast and secure."

About DVS: DVS is a leading manufacturer of high-quality hardware and software for the digital film and video post production, broadcast, presentation and event markets. DVS applications span the areas of R&D, production of popular TV series and Hollywood blockbusters, and enable 4K films for Digital Cinema. With over twenty years of experience in the professional video industry, DVS has cultivated a "passion for perfection," and continues to develop revolutionary systems for customized, flexible, high-performance workflows.

DVS was the first company in the world to make real-time 4K processing possible. CLIPSTER®, DVS's flagship product, has won several prestigious awards, including this year's NAB Post Picks Award. At the BANFF World Television Festival, DVS was honored with the 2009 Deluxe Outstanding Technical Achievement Award.

Headquartered in Hanover (Germany) and Los Angeles (USA), DVS also has branch offices in Miami (USA), Paris (France), and Singapore. www.dvs.de

lines / keys

Caption: CLIPSTER®

At BIRTV, DVS demonstrates real-time workflows with CLIPSTER®.

(Photo: DVS)



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26 lines / 1.900 keys

Caption: CLIPSTER®

At BIRTV, DVS demonstrates real-time workflows with CLIPSTER®.

(Photo: DVS)