



Press Release

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Banff World Television Festival

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Banff World Television Festival announced DVS to receive 2009 Deluxe Outstanding Technical Achievement Award

The 2009 Deluxe Outstanding Technical Achievement Award was presented to DVS at the Banff World Television Festival (BANFF). DVS received the award in recognition of the company's technical innovation.

Hanover/Banff. "There isn't a post facility in the world that doesn't count on DVS Systems, to provide solutions that work, while also setting the benchmark. With over 20 years of technical excellence to the film and television post community, DVS Systems is most deserving of this award," says Nick Iannelli, Vice President, Customer Service and Inside Sales, Deluxe Postproduction.

Founded in 1985, DVS provided image processing and video coding applications later succeeding in developing groundbreaking products for video graphics, animation, broadcast and post production facilities. DVS is a pioneering manufacturer of cutting-edge, high-quality technology for professional film postproduction, including its award-winning products CLIPSTER® and the data manager Spycer®. Highest quality and usability are distinguished features of DVS's turnkey systems and video boards. DVS' dedication to the field of postproduction prepared the company for the migration to HDTV in the broadcast sector. The DVS headquarters are based in Hanover, Germany and in Los Angeles, California.

"DVS is honoured to receive the Deluxe Outstanding Technical Achievement Award. With the tremendous impact Deluxe has had on our industry we are pleased to have DVS's technology in creative use at the various Deluxe facilities throughout the world, says Tony Fox, Sales and Market

Development Manager, DVS. "Having the opportunity to be recognized at the prestigious Banff World Television Festival makes it even more special."

The 2009 Deluxe Outstanding Technical Achievement Award will be presented during the Alberta Film Awards Lunch on Monday June 8, 2009; Tony Fox, Sales and Market Development Manager, DVS, will accept the Award on the company's behalf.

Past winners of the Deluxe Outstanding Technical Achievement Award recipients include ARRI (2008), da Vinci Systems (2007) Quantel (2006), Panasonic, Japan (2005), Steadicam, USA (2004), Sony CineAlta, Japan (2003), Bang & Olufsen, Denmark (2002), Royal Philips Electronics, The Netherlands (2001), Discreet, Canada (2000), and Avid Technology Worldwide Inc., USA (1999).

About BANFF: The 30th Banff World Television Festival took place June 7-10, 2009 at the Fairmont Banff Springs Hotel, Banff, Canada. International broadcasters, producers, writers, directors, distributors and industry executives from over 25 countries attended. A core feature of the festival is the prestigious Banff World Television Awards ("The Rockies"). This year, 130 programs from over 30 countries were chosen as finalists in 23 program categories. Winners in these categories were announced on Sunday June 7th with the Grand Prizes winners awarded on Monday, June 8th. For more information, visit www.banff2009.com/

The Banff World Television Festival is a not-for-profit event produced by Achilles Media Ltd., an international events management company serving the television and digital media industries. Achilles Media Ltd. events include: History Makers: International Summit of History & Current Affairs Producers, nextMEDIA World events and Canadian Innovation Exchange (CIX). For more information, visit www.achillesmedia.com.

About DVS: DVS is a leading manufacturer of high-quality hardware and software for the digital film and video post production, broadcast, presentation and event markets. DVS applications span the areas of R&D, production of popular TV series and Hollywood blockbusters, and enable 4K films for Digital Cinema. With over twenty years of experience in the professional video industry, DVS has cultivated a "passion for perfection," and continues to develop revolutionary systems for customized, flexible, high-performance workflows.

DVS was the first company in the world to make real-time 4K processing possible. CLIPSTER®, DVS's flagship product, has won several prestigious awards, including this year's NAB Post Picks Award. At the BANFF World Television Festival, DVS was honored with the 2009 Deluxe Outstanding Technical Achievement Award.

Headquartered in Hanover (Germany) and Los Angeles (USA), DVS also has branch offices in Miami (USA), Paris (France), and Singapore. www.dvs.de

54 lines / 4.400 keys

Caption: (2009 Deluxe Outstanding Technical Achievement Award)

2009 Deluxe Outstanding Technical Achievement Award was presented to DVS.

(Photos: BANFF)